



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Patriot Games Inc
120 S Dixie Hwy
Ste 202
West Palm Beach, FL 33401

Contract # 1352423

Schedule Dates 08/09/12-08/14/12
Advertiser Ron Alvarez Circuit Court Judge District 9 (73523)
Agency Patriot Games Inc (13015)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2012 (269229)
Salesperson Jaramillo, Mario (3144)
Sales Office WPEC
Buyer Name Nielson, Francine
Phone/Fax (561) 651-1499 /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 08/08/12
Last Modified 08/08/12
Entered By Mario Jaramillo
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$749.25
Net Total \$4,245.75
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month
Aug. 2012
Grand Total:

Spots 30
Rate \$4,995.00
\$4,995.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5A- News-CBS 12 Good Morning South Florida 5a	2				X	X			2	\$50.00	\$100.00	West Palm Beach (WPEC)		8/8/12
2.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	5A- News-CBS 12 Good Morning South Florida 5a	1	1							2	\$50.00	\$100.00	West Palm Beach (WPEC)		8/8/12
3.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	5-29A- News-CBS 12 Good Morning South Florida 530a	1								1	\$75.00	\$75.00	West Palm Beach (WPEC)		8/8/12
4.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5-29A- News-CBS 12 Good Morning South Florida 530a					1	1			2	\$75.00	\$150.00	West Palm Beach (WPEC)		8/8/12
5.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5-58A- News-CBS 12 Good Morning South Florida 6a					1	1			2	\$150.00	\$300.00	West Palm Beach (WPEC)		8/8/12
6.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	5-58A- News-CBS 12 Good Morning South Florida 6a	1								1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/8/12
7.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	7A- CBS-CBS This Morning					1	1			2	\$140.00	\$280.00	West Palm Beach (WPEC)		8/8/12
8.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	7A- CBS-CBS This Morning	1	1							2	\$140.00	\$280.00	West Palm Beach (WPEC)		8/8/12
9.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	4:58-25P- News-WPEC CBS 12 News at 5p	1								1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/8/12
10.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	4:58-25P- News-WPEC CBS 12 News at 5p	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Salesperson Jaramillo, Mario (3144)
Sales Office WPEC
Buyer Name Nelson, Francine
Phone/Fax (561) 651-1499 /
CPE N/A
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Billing Type Weekly/Irregular
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11.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5:29-30P- News-WPEC CBS 12 News at 530p	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/8/12
12.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5:29-30P- News-WPEC CBS 12 News at 530p	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/8/12
13.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	5:58P- News-WPEC CBS 12 News at 5p	1	X							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/8/12
14.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	5:58P- News-WPEC CBS 12 News at 5p	2				X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/8/12
15.0	Normal Line / SPOT	08/09/12-08/12/12	4	:30	11:00:50P- News-WPEC CBS 12 News at 11p	3				X	X	X		3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/8/12
16.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	7A- CBS This Morning 12 News at 11p	1	X							1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/8/12
17.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	7A- CBS This Morning (Saturday)	1						X		1	\$75.00	\$75.00	West Palm Beach (WPEC)		8/8/12
18.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	6A- News-CBS 12 Good Morning South Florida Sunday at 6a	1						X		1	\$50.00	\$50.00	West Palm Beach (WPEC)		8/8/12

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Advertiser	Ron Alvarez Circuit Court Judge District 9 (73523)	Last Modified	08/08/12
Agency	Patriot Games Inc (13015)	Entered By	Mario Jaramillo
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	2012 (269229)	Headline #	
Salesperson	Jaramillo, Mario (3144)	Demo	
Sales Office	WPEC	Order Type	Normal
Buyer Name	Nelson, Francine	Package Deal	
Phone/Fax	(561) 651-1499 /	Commission %	15.00
CPE	N/A	Commission	\$749.25
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Billing Type	Weekly/Irregular	Sales Tax	
Comments			

West Palm Beach (WPEC)		Rate
By Broadcast Month	Spots	
Aug. 2012	30	\$4,995.00
Grand Total:	30	\$4,995.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8A- News-CBS 12 Good Morning South Florida Sunday at 8a	1							X	1	\$60.00	\$60.00	West Palm Beach (WPEC)		8/8/12
20.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8:58A- CBS-News Sunday Morning	1							X	1	\$325.00	\$325.00	West Palm Beach (WPEC)		8/8/12
21.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8:58A- Sports-CBS PGA Golf	1							X	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WPEC-CBS 12

Date:

8/8/12

I, Patroit Games
 being/on behalf of: Ron Alvarez, a legally
 qualified candidate of the NIP political
 party for the office of: Circuit Court Judge Dist 9
 in the Primary Election
 election to be held on: 8/14/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached _____ WPEC CONTRACT #1352423					

Total Charges: \$9,900⁰⁰

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/8/12 Francine P. R. 651-1499
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Lillie K. Roberts Lillie K. Roberts Sales Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: Ron Alvarez PARTY: NLP

OFFICE SOUGHT: Circuit Court District 9 ELECTION DATE: 8/14

INQUIRY MADE BY: Patriot Gomes
Candidate Manager Agency Committee (circle one)

ADDRESS: 120 S. Dixie Hwy
WPRB FL 33401

PHONE: _____ FAX: _____

Information Requested: Rates & Annals

Final Disposition: Order Placed \$4,995⁰⁰

If Committee, list officers and position: _____

TAKEN BY: MARCO DATE: 8/8/12 TIME: PM